

## Branches of trade with a future

Certain branches expect an **above average growth** over the next few years. In Jena these branches are consistently supported and expanded in a market-oriented manner.

The **variety of knowledge-based products** and services for growing markets is one of the reasons why Jena is a **competitive city now and in the future**.

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## Knowledge-based Products for Growing Markets

Jena companies and research institutes develop systems, components and products of the following branches:

- Optical Technologies
- Medical Technology
- Analytics and Bioanalytics
- Photovoltaics
- Software and E-commerce
- Manufacturing of pharmaceutical products and Biotechnology

A **large number of suppliers** in the fields of precision engineering, precision assembly, prototype production, plastics, design, drive engineering as well as the development and distribution of electronic modules complete the value added chain.

Craftsmen, shops, services, restaurants, cultural institutions and other public facilities complement Jena's corporate landscape.

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## JenaWirtschaft -

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