

Business Location Jena

Everybody knows that good things come in small packages. Sometimes this applies not only to gifts, but also to business locations. The city of Jena is the perfect example. Here you can find a large number of **high tech companies** and first-class **research institutes** concentrated in a very small space.

Internationally operating corporations such as **ZEISS**, **JENOPTIK** and **SCHOTT**, together with **two large universities and a number of federal and regional research institutes** - including the facilities of the **Max Planck Society**, a **Fraunhofer Institute**, two **Leibniz Institutes** and the regional **Institute of Photonic Technology (IPHT)** - shape the city.

Many small to medium sized businesses with global presence contribute to **Jena's scientific and economic potential**. This creates **synergies** that make Jena a unique location. And, it triggers incomparable developments.

This city is the first stop...

...if it's in regards to **optical technologies**, medical technology or analytics/ bioanalytics. But the solar branch, the software/E-commerce branches, the fields of biotechnology/pharmaceuticals as well as precision technologies are also prominently represented.

Jena promotes Thuringia and Central Germany. According to the regional ranking of the Institute der deutschen Wirtschaft commissioned by the Neue Initiative für Soziale Marktwirtschaft, Jena is the beacon of former East Germany. In the national rating of cities, Jena takes third place behind Munich and Starnberg. Jena is also attractive to people who don't (yet) have their own business. With regard to **career opportunities for specialists**, a recent Prognos study puts Jena in second place. Engineers, natural scientists, IT specialists or anyone with a professional certification have especially good perspectives in Jena. Another important reason for Jena's success are the established **professional networks**. They support new ideas and projects with a wide range of know-how and many useful contacts to scientists and potential economic partners.

The rule of thumb in Jena: Speak the language of business, and you'll be understood. Companies find exactly the resources they need to thrive and develop.

The movers and shakers should come to Jena. It's worth it.

[Thuringia and Central Germany

[Market Champions](#) from Thuringia

[Impulsregion Erfurt Weimar Jena](#)

[Landesentwicklungsgesellschaft Thüringen mbH](#)

[Industrial Initiative for Central Germany](#)

[Metropolregion Mitteldeutschland](#)

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