



## The Location of Jena

Jena is conveniently located between Berlin (ca. 200 km) and Munich (ca. 350 km).



Grafikdesign: limeplan www.limeplan.de

## Our Service

JenaWirtschaft is the right contact with regards to economy, science or for people interested in Jena as a business location.

JenaWirtschaft is well integrated in the town's networks and is supported by a board of representatives from business, science and politics. Contact us if you are looking for a partner who will help you to settle in Jena.



- Information on Jena, a business and science location
- Development, procurement and marketing of business locations
- Consultation on financing and subsidies
- Procurement of business real estates and leased space
- Establishing contacts to enterprises and science
- Project management for planning and licensing procedures
- Location marketing

## Jena's Experts of Tomorrow

Jena has one of the youngest populations of all German cities. Approximately one third of the population is younger than 27 years. The 25,000 students – a quarter of all residents – shape the city. Every year, about 550 young people earn their diploma from one of Jena's schools.

The Friedrich Schiller University and the University of Applied Sciences have approximately 2,000 graduates every year. This impressive figure includes 400 doctorate graduates annually. That is the reason why Jena hosts so many natural scientists, engineers and technicians.



Jena offers a multitude of different schools on the highest level. In the PISA school survey of 2008, Thuringia was ranked third of all German federal states.

The town provides a place in a local day care centre for more than 70 percent of the children (Ø Germany: 54 percent). There are also plenty of after-school care facilities. The availability of these institutions makes for an excellent life-work balance.

For international experts, Jena's research institutes and a number of global enterprises offer great career opportunities.

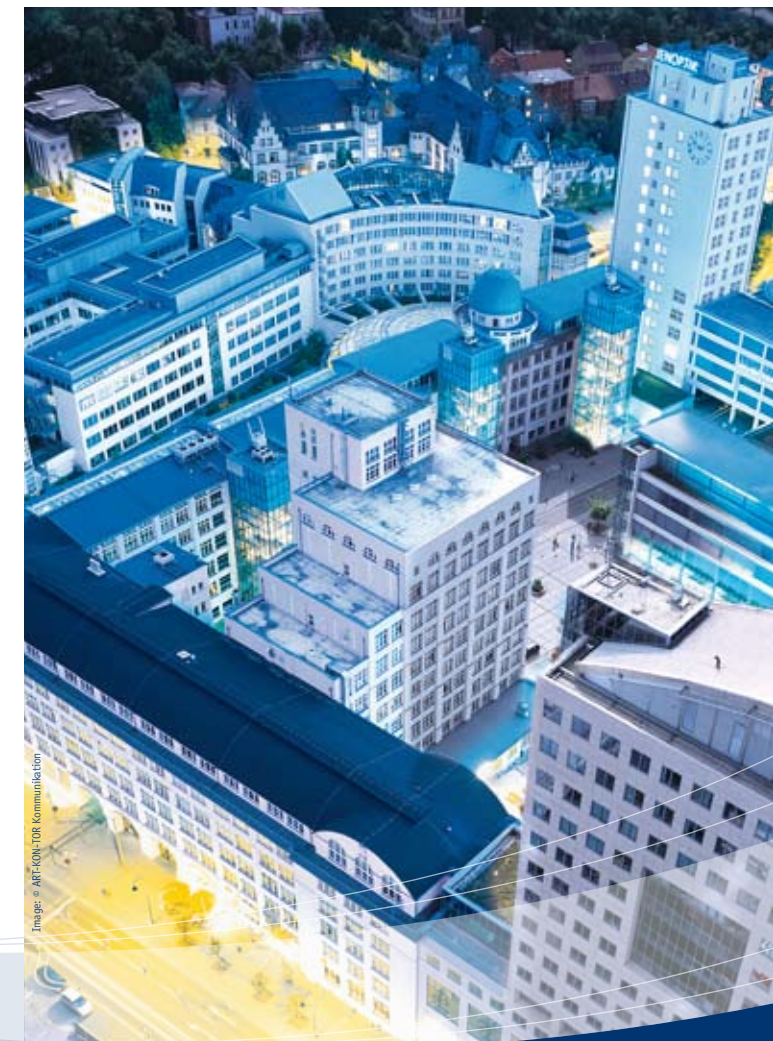


Image: © APF-KONTOR Kommunikation



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## Technology Site Jena

# Economy on the Path to Success

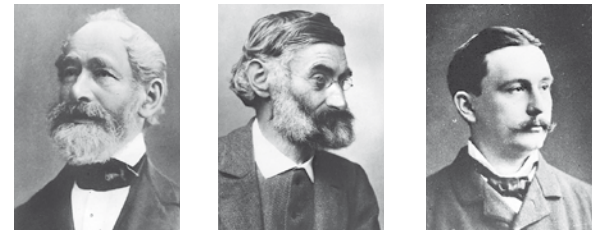
Jena's companies develop and distribute **skill intensive products** worldwide. They offer high-value services for **growing markets**.

- Optical Technologies**
- Medical Technology**
- Analytics and Bioanalytics**
- Photovoltaics**
- Software and E-Commerce**
- Pharmaceutics and Biotechnology**
- Precision Engineering**

Jena is a **city of success for companies with a focus on technology**. They rely on the knowledge and know-how of highly qualified specialists.

- **5.7 of 100 employees are engineers** (Ø Germany: 2.2 percent).
- **25 percent of the employees have a university degree** (Ø Germany: 8 percent).
- The **gross domestic product per resident amounts to 34,000 euro** (Ø Germany: 28,500 euro).
- The turnover of the manufacturing companies in Jena has doubled within the last ten years.
- In Jena, **200 patents** per 100,000 residents were filed (Ø Germany: 60 patents).
- More than 45,000 people are employed in Jena.
- Jena's export ratio lies at approximately 40 percent.

**Networks connecting economy and science** facilitate short innovation cycles and growth in Jena. Examples are the OptoNet e.V. (optics), TowerByte e.G. (E-Commerce), Precision from Jena and medways e.V. (medical technology).



Carl Zeiss, 1816–1888    Ernst Abbe, 1840–1905    Otto Schott, 1851–1935

Zeiss, Schott and Abbe are just some of the names from Jena that are famous all around the world. Two of the most important German poets, Goethe and Schiller, worked in Jena. The city has always attracted smart people because this is a place where good ideas have the best chances. Jena has a reputation for translating the latest research results into market ready products. Entrepreneurs and researchers know: Jena is the best address for innovation.

# World Class Science

Jena's science is incredibly strong. The most important branches include **optical technologies/photronics** and **microbiology/molecular biomedicine**. About 400 scientists are employed in each of the two fields. Of equal importance are scientific activities in the fields of medicine, new materials or ecology. All in all, approximately **3,300 scientists** are working in Jena.

For centuries, the **university** has been a centre of education and research. Founded in 1558, it now has more than 350 professors and about 20,000 students.



At the **Beutenberg Campus**, independent research institutes and institutes of the university form a unique partnership. Two start-up centres provide excellent conditions for newly founded enterprises.

The Beutenberg Campus e.V. bundles interests and creates synergies. Here you can experience international relations and feel the excitement of world-class research – represented in the motto **„...where LIFE SCIENCE meets PHYSICS“**.

